

Usability Assessment

ARE YOU LOSING TIME AND MONEY DEVELOPING SOLUTIONS THAT DON'T SUCCEED IN THE MARKETPLACE?



Committed Partner. Creating Results.

There is no better way to discover how well your solution will perform with its intended audience than to test it. If you are facing tight competition, you can't risk developing an application that won't be as popular or user friendly as you had expected. CC Pace combines proven measurement techniques with practical, prioritized recommendations in order to offer three levels of usability assessments and testing:

Usability Express- A one-day high-level assessment of the usability of your solution's core features, performed by usability experts. The result is a set of clear recommendations identifying where to focus efforts for maximum payback. You will get:

- ◆ A usability assessment
- ◆ An accessibility assessment

Usability Testing- A hands-on usability test of your solution with individual end users, in addition to quick-start recommendations provided by the included Usability Express inspection. You will get:

- ◆ All of the above, plus:
- ◆ Clearly defined user roles
- ◆ End user candidate screening
- ◆ Collaborative usability inspection
- ◆ Individual usability inspections
- ◆ Video records of usability sessions (optional)
- ◆ Competitive usability testing (optional)

Usability Feedback Cycle- A strategic decision support package based around usability testing at fixed intervals, combined with automated statistical reporting. This comprehensive feedback loop provides detailed information about how your solution is performing throughout its life cycle as well as vital improvement recommendations. You will get:

- ◆ All of the above, plus:
- ◆ Cyclical usability testing
- ◆ Statistical reporting & analysis

The strategy hurdles you face every few years
are obstacles that we clear everyday.

Choose CC Pace and feel at ease
knowing that your
technology investments will be working for you.