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Contact: P. Henricks, (703) 631-6600

CC Pace Appoints Jenna Bayer as Director of Marketing

April 27, 2021 (Fairfax, VA) – **CC Pace announces the promotion of Jenna Bayer to Director of Marketing. In this role, Ms. Bayer will be responsible for overseeing all corporate marketing initiatives, communications, and spearheading CC Pace’s new inbound sales team in developing and implementing a variety of innovative sales and marketing approaches.**

Ms. Bayer began her career with CC Pace 11 years ago where her focus was on selling and marketing the company’s Agile Training offerings. Her exceptional performance and industry knowledge in this role quickly advanced her to the appointment of corporate Marketing Manager. CC Pace’s marketing team under her guidance will continue to develop a high-level marketing strategy across the company and increase the firm’s social media presence. Ms. Bayer will use integrated marketing strategies to enhance CC Pace’s inbound marketing and sales efforts to be an integral part of the company’s success.

“Ms. Bayer’s deep understanding of marketing strategies, market research and her efforts in bringing sales and marketing together will continue to succeed in uncovering new opportunities and growing our brand” said Mike Gordon, President of CC Pace.

“Throughout the years, Ms. Bayer has shown a tremendous amount of creativity, energy, and leadership to our marketing initiatives, she makes things happen in an incredibly imaginative way.”

CC Pace is nationally recognized as a leader in Healthcare and Financial Services consulting, with a focus on providing digital services, Agile transformation, and business consulting. Headquartered in Fairfax, Virginia, CC Pace is a privately held firm, serving both commercial and government clients.

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